

Shifting Meaning and Value through Imitation in the European Late Neolithic

Alice M. Choyke

Abstract

The imitation in bone or antler of objects originally made in other raw materials may have a number of different embedded meanings. Imitation may result from the scarcity or inaccessibility of the original raw material. Imitation may occur within new social contexts. Finally, imitation may serve to retain the social meaning and alter the physical properties enough to make the object usable in a different way. The argument will be made here that the very act of transformation into new altered forms and raw materials carries its own social information to the community for whom the imitation is intended. None of these meanings are mutually exclusive but may instead be intertwined.

In Central Europe, the phenomenon of imitation is widespread, although not very common in bone tool assemblages. The objects to be discussed are all small and designed for individual use. Some are ornaments to be worn and, thus, displayed. Other objects take the form of tools, although not intended for their original use. This interpretation is based on their wear and context. Such imitations seem rather to have functioned in a more intimate sphere, connecting individuals to other worldly concerns.

This paper will concentrate on the time span from the Late Neolithic to the Copper Age. By the Bronze Age in this region, if there is imitation, it does not seem to be carried out in the media of bone or antler. Examples will be drawn from bone and antler finds in France, Switzerland and Hungary.

Резюме

Імітації з кістки або рогу предметів, які первісно були зроблені з інших матеріалів, можуть мати вже інші вкладені в них значення. Імітації можуть бути результатом відсутності або недоступності матеріалів, з яких робилися оригінали. Імітації можуть з'явитися у межах нових соціальних контекстів. Нарешті, імітації можуть слугувати збереженню соціального значення та змінювати фізичні особливості, які достатні для того, щоб використовувати об'єкти різними шляхами. Аргумент, який буде приведений у статті, в тому, що акт трансформації речей у нові змінені форми і матеріали

вносить свою власну соціальну інформацію у суспільство, для якого імітація предназначена. Ніякі з наведених значень не є взаємно виключеними, вони можуть бути переплетеними.

В Центральній Європі феномен імітацій є широко розповсюдженим, не дивлячись на відсутність значних наборів кістяних знарядь. Всі предмети, які наводяться в статті, невеликих розмірів, оформлені індивідуально. Деякі з них є прикрасами, які носилися, і таким чином відкрито демонструвалися. Інші предмети оформлені у вигляді знарядь, хоча вони не були призначені для їх первісного використання, їх інтерпретація оснований на їх зношеності та контексті знаходження. Такі імітації скоріш за все могли використовуватися в більш інтимній сфері, пов'язуючи особисте з іншими земними турботами.

Ця стаття буде сконцентрована на часовому проміжку від пізнього неоліту до доби міді. За доби бронзи в цьому регіоні, якщо існували імітації, вони не виконувалися з кістки або рогу. Приклади знахідок з кістки та рогу будуть надані у статті з територій Франції, Швейцарії та Угорщини.

Introduction

The American Heritage College Dictionary dictionary offers several definitions of imitation:

1. The act or an instance of imitating
2. Something derived from or copied from an original
3. *Mus.* Repetition of a phrase or sequence often with variations in key, rhythm and voice - made to resemble another, usually superior material.

These definitions, however, are not only static, but they also disregard the social and cognitive imperatives lying behind imitation. Anthropologists and sociologists have described behavioral imitation as an important social variable in, among other things, the cultural transmission of information¹. This has usually been described in terms of learning behavior

¹ J. Nicod. <http://www.warwick.ac.uk/fac/sci/Psychology/imitation/Background/>.

but can be applied to behavior and attitudes associated with the use of objects as symbolic 'stand-ins' as well.

The act of imitation in behavior, customs or material culture within or between groups of people seems to increase in frequency at times of social change, when new territorial and social boundaries are evolving. Imitation of special objects may take place at the level of the individual, the household, the village, the region or even further afield. The greater the distance and time from the original source, the less likely it is that the original meaning embedded within the form and/or raw material of a particular object type will retain its initial sense.

The end of the Neolithic in Continental Europe dates to the end of the 5th millennium in the Carpathian Basin and the 3rd millennium 1000 km further west in eastern France and western Switzerland. However, no matter when these cultural transformations get underway, these are times when social structures seem to have become more hierarchical and complex with increasing social differentiation. Metal technology, appeared as a high status raw material. Probably there was also increasing inequality with regard to access to goods made from special raw materials like stone, shell and metal. Archaeological materials can be very unevenly preserved due to accidents of soil and subsequent human activity. It is likely that many different kinds of imitation existed in the past but only a scattered few have come down to us, some of these made in osseous materials which are generally well preserved. The end of the Neolithic appears as a time when hunting, and the animals associated with hunting, assumed importance in the ritual life of many groups across Europe. Access to certain body parts from particular species became notably gender, age, and possibly rank, dependent.

On the face of it, bone, antler and canine teeth/tusks would appear to have been 'cheap' raw material, readily available for the production of tools and ornaments. However, even today these osseous materials are not at all neutral in terms of symbolic meaning. The makers and users of special implements of all sorts must have had a clear concept of the social meanings embedded in the raw materials they exploited. The special traits they attributed to the particular animal species supplying the raw materials were probably intertwined with layers of meaning in these special objects. Some of these layers of meaning would have been unconscious, others conscious but considered too obvious for discussion while others would have represented deliberate, conscious manipulations of symbolic reality. At the end of the Neolithic, across Europe from France to the Black Sea, one can find regular, although not very com-

mon, examples of imitation of special object types in funerary as well as other special contexts. This imitation involved transformations between raw material classes and sometimes resulted in subtle alterations in form.

Transformations of objects in terms of their raw material and sometimes simultaneous alterations in form reflect the retention of the basic meaning behind the object and the added meaning derived from the new context in which the object is being used. These objects can reflect status, gender, age, profession, and combinations of all of these. Sometimes, when the artifact is removed from the original social context, only part of the message was transferred along with the altered physical object to which new, additional, meanings may have been ascribed.

People-artifact interactions occur on various scales (Schiffer 2002, 1148). The kinds of transformations described here are not large-scale but rather tend to take place on a small scale within or between communities.

The argument will be made here that the very act of transformation and alteration carried its own social information for the audience for the imitation, both the broader public and the users of the object. None of these meanings would have been mutually exclusive but may have been closely intertwined and interdependent.

The phenomenon of imitation is widespread, although not very common in bone tool assemblages from the Late Neolithic of Central Europe. The objects to be discussed here are all small and designed for individual use. Some are ornaments for wearing and, thus, were displayed by their owners. Other such objects took the form of tools. These, however, had the form of workaday utensils but were, first and foremost, display objects of some sort. This interpretation is based on the decoration found on them, the kinds of special polished use wear they exhibit and the contexts in which they were found. Such imitations seem often to have functioned in the intimate household or village sphere, connecting individuals to other-worldly concerns which, at the same time, would have reinforced social cohesiveness (between gender and age cohorts in a village, between extended clans, or groupings within larger socio-political units, for instance).

By the time the Early Bronze Age truly began (in western Switzerland c. 2200 BC and the Carpathian Basin c. the end of the 4th millennium), imitation in material culture no longer seems to have been carried out in the medium of bone or antler. Examples will be drawn from special bone and antler objects from final Neolithic contexts in the French Jura, Switzerland and Hungary where copper or

bronze objects underwent transformations into bone or antler or vice versa. The facts surrounding these transformations are not all the same. The cultural contexts include lake dwellings in western Switzerland (final Neolithic), extensive flat sites in the final Neolithic Tisza Culture in southeastern Hungary, and a slightly later Chalcolithic Boleráz village settlement in northwestern Hungary. At this latter site, the worked bone material still displays clear links with the regional late Neolithic. It seems that in this transitional period imitation as a behavior increased as old forms were adjusted to new social contexts and situations. Sometimes forms were adopted and adapted in new places because of perceived meanings having nothing to do with their original significance. However, drawing conclusions about the manner in which prehistoric societies worked is always fraught with uncertainties because so many facts are simply unavailable. Some examples of imitation will be cited from modern or historical contexts as models of alternative imitation possibilities. These examples include well documented historical and ethnographic contexts of the Sami (popularly known as the Lapps) in Scandinavia, a society in rapid but relatively unforced transition, and a short description of the use of cowries and their imitations over a wide temporal and geographic scene.

Imitation also reflects complex phenomena. The five types of imitation described below may occur alone or in combination with each other. Recognizing how social behavior is manifested in material culture is always challenging, risky, and open to a variety of interpretations. The motivation for imitation takes numerous forms. Rather than present certain 'archaeological facts' the main purpose of this paper will be to illuminate further avenues for future research.

Classification of Imitation

Imitation in bone or antler of objects originally made in other raw materials may mean a number of different things both to the target group for whom the imitation was intended and for the person employing it. Five different types of imitation have been identified here (*fig. 1*). The first are two different types of imitation of objects relating to changes in status and are expressed through maintenance of the form but transformations in raw material. These types of imitation can occur both within communities and between societies. The third and fourth types of imitation are related to shifts in the embedded symbolism or use context of the object expressed either in the raw material or in the form itself. The final type of imitation, for which there are only examples from

late prehistory and even later, involves imitation of the form but with virtual loss of the original meaning (*fig. 1*).

Imitation type 1: imitation in easily available materials

The first type of imitation is that from rare raw materials into easily available materials. For thousands of years, long before the end of the Neolithic in Europe, antler, bone and teeth were important raw materials for manufacturing tools and ornaments. Antler was valued for its density and relative resistance to shock while bone could be used to produce sharp tools for piercing and scraping (Currey 1979, 313 ff.; MacGregor/Currey 1983, 71 ff.; MacGregor 1985, 23 ff.). Teeth, especially canines with their hard enamel, could be used as sharp-edged scrapers (e. g. wild boar mandibular tusks) or as ornaments (e. g. pig tusks, canines of red deer stags, canids, and brown bear). This was still true when societies began to experiment with copper, first cold hammered and later smelted. Metal technology developed earlier in Central Europe (middle of the 5th millennium BC in the Balkans) so that forms such as decorative clothing pins appeared almost 'ready-made' in areas just beyond the Alpine Foreland. Copper objects such as pins and beads also began to appear as high status objects in the first half of the 4th millennium BC in a very scattered distribution in French and Swiss Neolithic sites (Fasnacht 1995, 186 ff.). It is likely that the virtual absence of metal on settlements is caused by broken objects being melted down and re-cast or taken out of circulation by being placed in funerary contexts as items of conspicuous wealth and status.

The lake dwelling sites of the Alpine Foreland are notable for the rich and varied worked bone, antler and tooth assemblages from various Neolithic periods (for example Strahm 1972-1973, Ramseyer 1987, Schibler 1987, 1997; Deschler-Erb 2001). This variability increases toward the very end of the Neolithic (Cordé Ware) at the beginning of the 3rd millennium BC with the addition of a number of decorative pin types in antler and bone which appear abruptly at this time in considerable numbers on all lacustian sites of this period (Gallay 1968; Billamboz 1978, 170; Ramseyer 1987, 4 f.; Choyke, unpublished²). These pins slightly post-date the appearance of bronze prototypes on Central European

² Also typical in the unpublished Final Neolithic Auenier worked osseous materials at the lacustian site of St. Blaise on Lake Neuchâtel.

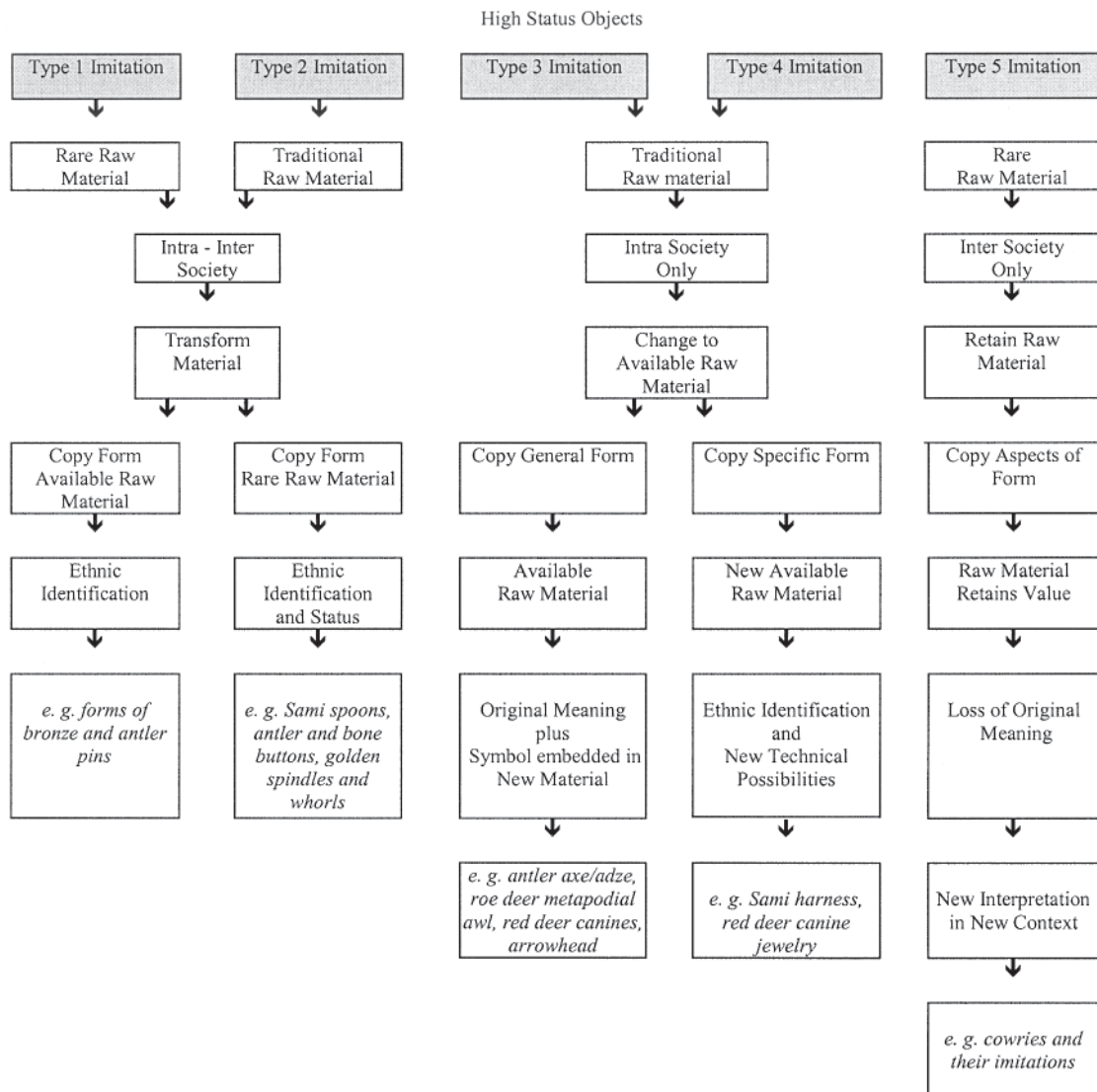


Fig. 1. Imitations related to status change and to alter embedded symbolism or for use in different contexts

sites. Clearly people living in the Swiss villages would have observed both the metal pins used on the clothing of both local and far-flung trading partners and recognized the high status denoted by their ownership. At the well preserved Late Neolithic-Early Bronze age site of Arbon-Bleieche 3 (3384 - 3370 BC, dendrochronological date for the latest occupation), aside from the presence of a copper awl suggesting a limited local production, there is clear evidence of long distance trade contacts involving more sophisticated objects. The people of this settlement, as at other coeval sites in the Alpine Foreland, used imported flint from northwestern France and northern Italy while the shape and ornamentation of some of the ceramics was clearly influenced by pottery styles fashionable in the Boleráz Culture of Central Europe (Luezingner 2000, 56 ff. fig. 270). Some

people at these settlements may have possessed locally made copper/bronze pins and even axes (*pl. 1, 1a* after Strahm 1979, 60 ff. fig. 10A-B) although these clearly would have been re-cycled or buried with their owner. Otherwise, people wore copies of these exotic high status goods for which there are good formal parallels, not only far away at Central European sites but also scattered examples nearby in western Switzerland and eastern France (*pl. 1, 1b* after Strahm 1979, 690 f. fig. 10A-B). The copies themselves, however, represent real labor investment. They are beautiful and the fact that they display heavy and repeated curation suggests that their bone/antler copies were valued in their own right³.

³ The club-headed decorative, Final Neolithic Auvénier Period pins from St. Blaise were repeatedly reworked and conserved as the tips broke.

Copies of decorative pins in osseous materials based on high status metal prototypes from both outside the area and within it, represent a clear example of the first type of imitation.

Imitation type 2: imitation as enhancement of original meanings

The second type of imitation involves the enhancement of the status of a socially identifiable object. Imitation is one way to transfer and transform the meaning of an object or the value of the raw material it is made from for a new audience from outside the original social context. Such enhancement of meaning may occur both within and between societies. A particular object may have special social meanings that change depending on the rank or gender/age group(s) that the owner belonged to. Objects transformed in this sense are usually found as evidence within the context of special burial rituals.

This Type 2 imitation involves particular artifact types customarily produced in bone or antler. With the availability of new high status materials, the form with all its traditional meanings was maintained, but was given added meaning by producing it in a new, rare, and valuable material. This would have allowed continuity in the ethnic identification embedded in the object type but would also have amplified the perceived status of the object. Two examples provide a demonstration: one ethnographic example of Sami spoons to help clarify the point and another example concerning the necklace 'buttons' from the end of the Neolithic, found in France and western Switzerland as well as southern Germany. A third example offered here involves imitation of spindle whorls in ritual contexts from the slightly later, early Chalcolithic period.

Sometimes it is easier to draw on properly documented ethnographic materials to illustrate theoretical points. In a sense, such objects provide examples of the way the imitation of material properties reflected attitudes and behavior in distant prehistoric times. The Sami have traditionally followed herds of reindeer in northern Scandinavia and Russia, although theirs is also a history of an increasingly sedentary life. Nevertheless, they have succeeded in preserving their language and ethnic identity in the face of encroaching modernity. The Sami spoon shown here (*pl. 1, 2a. 2b*) is an interesting and complex reflection of this process. The initial form of imitation from antler to silver, that is from a common raw material to a more valuable rare one, best fits the Type 2 form of imitation defined here.

These two raw materials have apparently been interchanged by Sami craftspeople over a long period, even centuries. The first, antler spoons (*pl. 1, 2a*) were probably just that: spoons made from a locally available material, in use long before metal was introduced. Later, when silver spoons became the norm (*pl. 1, 2b*), they may have been copied back into antler as a material which was cheap, easy to work and available on the spot. It is also possible that some of antler spoons were sent to goldsmiths in towns as models for silver spoons made especially for the Sami market and reflecting Sami taste. Aspects of ethnic identity are embedded in the form that was consistently preserved.

Since the 1950s, silversmiths who have settled in the Sami areas have made "Sami" silver spoons for the tourist market based on silver spoons – which may have preserved the old (metal) spoon models that would otherwise have disappeared (Leif Parelli, personal communication 2003)⁴. This latter example is more an example of the development of a Type 5 form of imitation where the original meaning is in the process of being lost with the objects re-interpreted in the nostalgic tourist context.

Another (Type 2) prehistoric example of the amplification of status through imitation into a higher value raw material concerns the antler and bone buttons from the end of the Neolithic in southern Germany, the Alpine Foreland of Switzerland and the French Jura (Strahm 1982, 183; Schibler 1987, taf. 21, 26; Neilsen 1989; Gross 1990, 1991; Eglouff 1990, 320, Choyke, unpublished⁵). It is thought that these buttons may actually have functioned as closures for bags or were strung on necklaces. The buttons occur in many forms and sizes. One of the most elaborate types has two holes with radiating lines of dot decoration and dots around the outer edge (*pl. 2, 1* after Strahm 1982, fig. 1, 6). These buttons are generally found in settlement materials. Bronze copies of these buttons may be found in a few rare instances in funerary settings in dolman burials in southern France. Dolman 2 of Frau in Cazals (Tar-et-Garonne) contained three bronze buttons with clear parallels with the Swiss finds. They also have two holes and the same radiating pattern of decorative dots (*pl. 2, 2* after Parot and Clottes 1975, 392 fig. 9, 2, 3, 4). Clearly these buttons had a particular symbolic meaning for the people who had the right to wear them. Making them in bronze or copper, then

⁴ Information from Dr. Leif Parelli, curator at the Norwegian Museum of Cultural History (Museumveien 10, N-0287 Oslo, Norway), who provided specific background information on the Sami spoons and lasso loops. <http://www.norskfolke-museum.no>

⁵ Among the Final Neolithic, Auvener period worked osseous materials at St Blaise.

relatively rare and very high status raw materials, would have given them even more value in the eyes of the mourners at the funeral (Chapman 2000) while retaining the original social meaning embedded in their form.

There is yet one more example of this kind of imitation which appears on sites of the early Chalcolithic (4000 - 3600) in western Hungary. At this time, high status spindles and spindle whorls were made of copper although the majority were surely made from wood or bone as in earlier times⁶. It seems likely that the wooden or antler spindles and whorls would also have had a very similar shape. However, in this slightly later period there are some smaller, non-functional imitations made from gold found exclusively in ritual burial contexts of women in eastern Hungary (Marton 2001, 133 ff.). Here the gender meaning of weaving equipment was retained while adding on the value of the gold.

Imitation type 3: imitation and material transformations across intra societal boundaries

Type 3 imitation involves copying of the general form of the original artifact into an available raw material. The new raw material adds on new, related symbolic meaning to the symbolism embedded in the original object. This type of imitation may also be a way to signal social differentiation or a way to transfer and transform the meaning of an object or the raw material for different groups within the same social setting. Such transformed objects may have had special social meanings for individuals within cohorts based on rank, age, and/or gender. The objects attained additional meaning(s) depending on the target audience. The change in raw material, although it may have represented new meanings, was not necessarily related to a change in value. Rather the new material also carried a new message (stone to antler, bone from one species to bone of another, tooth to bone). The transformation of objects may involve imitation of specific or general forms. The latter may have a functional aspect as well. Type 3 and Type 4 forms of imitation are related to each other and may even be embodied in the same object as is the case with the imitation red deer canines to be discussed below. This category is intriguingly complex and is the kind of imitation most often found in the worked bone, antler, and tooth assemblages at the end of the Neolithic.

⁶ Choyke, unpublished from the Tiszapolgár flat settlement of Polgár 6 the remains of antler spindle pin with the double groove for holding the thread.

Examples presented here include special antler axes, imitation roe deer metapodial awls, and red deer imitation canines from the final Neolithic as well as a special find of a bone projectile point from the slightly later Chalcolithic context in Hungary.

Another rare find characteristic of the final Neolithic lake-dwelling sites in western Switzerland and eastern France are antler axe/adzes, hafted perpendicular to the long axis of the blade. The majority of such finds, made from the rose and beam of a red deer antler rack, are tools intended for everyday activities. However, occasionally some of them display quite different use wear, a high polish, and combine characteristics of both regular antler axes and the polished stone "battle" axes, another type of prestige item known from the region. Another special antler axe form found in eastern France in the same period imitated socketed metal axes (*pl. 3,1*; Billamboz 1978, 116, 163 fig. 71; Bailloud 1979; inv. no. 2160 Chastel 1985, 71; Burnez-Lanotte 1987; Baudais/Delattre 1997; Choyke, unpublished⁷). Both these kinds of special antler blades are darkly polished overall, with copies of leather binding around the haft hole, produced by leaving the rough original surface of the antler intact in thin, criss-crossed lines or broad stripes on this part of the object. Billamboz (1978, 116) suggests that this binding is an imitation of the handles for metal axes with bifurcate handle heads (*l'emmanchement des haches de métal avec la gaine à tenon bifide*). Although worn, these axe/adzes display none of the battering characteristic of other similar axe/adzes. The ash wood handles are often preserved intact in the transversely hafted specimens. This suggests that these objects were disposed differently than other antler axes used as regular tools. In this case, there is no suggestion that these objects were made *en lieu* of their stone or metal counterparts. Rather, use of the more prestigious form in antler combined the high status of the stone or metal forms with the recognized meaning inherent to the antler axe/adze or axe form. Furthermore, since the antler itself comes from stags, it seems likely that the symbolic meanings attributed to the stag as a principal large game species were also embedded in these special antler artifacts.

Another excellent example of symbolic transformation through form and raw material, again significantly involving raw materials from game, is a unique case from a disturbed late Neolithic burial in France. It contained multiple burials including the

⁷ Such special axes were also found in the unpublished Auvernier worked osseous materials at the lacustrine site of St. Blaise on Lake Neuchâtel. One particular axe, with its ash handle complete, was dark colored and highly polished with a decorative band of the antler outer skin retained at its shaft hole.

well-preserved skeleton of a young woman, scattered remains of another adult individual and remains of children. Here, aside from perforated red deer canines and their imitations in stone, the deceased individuals were buried with an awl apparently carved from the metatarsus of a roe deer, but actually whittled from the larger metapodium of a red deer (*pl.* 3, 2; Roussot-Larroque 1982, fig. 2) as well as an awl of the same size made from a roe deer metatarsal. Thus, the imitation is not only of the form of the tool but also of the species and raw material! Clearly, this complex transformation is not related to any scarcity of roe deer in the immediate environment but rather to the immensely complex wild/hunt symbolism represented by these two cervid species for the individual and the society they lived in.

Imitation Type 3, where the general form was imitated in an available raw material but where new meaning was added onto the original form also includes bone copies of red deer canine teeth. Such copies of stag canines are found from Paleolithic times on in Europe. However, there are some special cases from the end of the Neolithic in Central Europe including the finds from Polgár-Csőszalomdűlő, a settlement in eastern Hungary dating to the 5th millennium BC. This period marks the time of the Late Neolithic in the Carpathian Basin. The equivalent social phenomena in the French Jura and western Switzerland seem to have begun almost 1000 years later. Of particular interest here are ornaments such as necklaces containing red deer canine beads – the upper mandibular canines – or their imitations carved from the long bone diaphyses of large ruminants (Choyke 2001). All objects found in such ritual contexts carry their own special, codified meanings relative to both the deceased and the society in which he or she lived. The symbolic meanings of whom real canines were given to and who received the imitations were apparent, even obvious, to the people taking part in the funeral ritual, although we can only guess at the specifics. The copies were not made because of a shortage of red deer canines. They embodied various meanings as subtly altered practical and symbolic phenomena, related to group identity and social continuity during the burial ritual. Furthermore, while the real red deer canines may actually have belonged to the deceased, the imitations, more labor intensive to produce, exhibit stages of wear from new to heavily worn. This suggests that the ornaments they were made into had some kind of a history behind them, having been compiled from a number of sources, perhaps for the burial event itself. Pydyn (1998) defines the value of an object as entailing a combination of shape, originality and artistry as well as its prime and added value. Red deer canine

beads and their copies would represent the perfect kind of valuable mortuary goods (Bailey 1998) because they came from an important game animal and were restricted in their availability. Pearson (1998) has pointed out that the moment of interment is an emotional theatrical moment. What better time not only to honor the dead but to reconfirm and strengthen the fabric of social intercourse?

The proportion between sexes is roughly equal in the graves of the large Polgár 6 horizontal settlement adjacent to the tell site. Altogether 11 graves, male and female, juvenile and adult, were found containing necklaces with real red deer canines and/or their blunt, propeller-shaped imitation beads (*pl.* 4, 1; Anders, personal communication). Generally, men were given real canines and women seem to have possessed imitations. However, one of the graves was that of an older, high status woman who apparently had the right to wear a necklace with a large number of real red deer canine beads strung with large spondylus shell beads (*pl.* 4, 2, lower necklace). She was accompanied by other valuable grave goods as well. Interestingly, the opposite of this phenomenon was observed at a Middle Neolithic Hinkelstein cemetery at Trebur in Germany (Spatz 1999). This site, containing belts and necklaces with both real and imitation red deer teeth, would have been contemporary with the Hungarian Polgár 6 site. As opposed to the Hungarian finds, these imitations made from the shell *Margarita auricularia* are quite realistic in terms of their shape and size. Also different from the situation in the Hungarian burial context, the imitations were generally presented to the men and the real red deer canine beads to the women, including 230 in one grave and 86 in another! It seems that it was the act of copying the general form of these teeth which permitted transference and the accumulation of meaning in both contexts, even if the end results differed.

Finally, an apparent Type 3 imitation came to light in the worked osseous materials from a slightly later site, Győr-Szabadrét-domb, a middle Chalcolithic Boleráz Culture settlement (3338-3042 BC cal), contemporary with the aforementioned settlement of Arbon-Bleiche 3 in Switzerland (Choyke, in press). This site is located in the northwestern corner of present-day Hungary. The bone and antler projectile points which came to light at Győr-Szabadrét-domb are extremely interesting from several points of view. First, in Hungary at this stage of research, they appear to be manufactured uniquely in the Boleráz phase of the Middle Chalcolithic. No comparable projectile points manufactured in osseous materials are known either from earlier or later periods in this region until the later Bronze Age. Examples of simi-

lar types have been found in the surrounding territories. Pape (1982, 141 ff.) places all the types found at Győr-Szabadrét-domb within his Group D, which he suggests may have had metal proto-types. There is also a short triangular point made on a bone flake. It was chipped on the edge like a stone arrowhead, perhaps a case of an expedient Type 2 imitation of such a tool. Two of the projectile points with angled cross-sections, however, have a high handling-polish (*pl. 5,1*). Both specimens are beautiful, glossy and have a warm honey-brown color. The manufacturing marks seem fresh, unworn by use or re-working. This suggests that they were never actually used but functioned more emblematically, perhaps as part of an amulet satchel. Their angular shape seems to represent an attempt to copy a valued (possibly metal) projectile point type seen somewhere outside the immediate area of the site. If the interpretation of the high handling-polish related to their use as amulets or talisma is correct, this would also be a case of symbolic imitation of a form associated with hunting or human conflict.

Imitation type 4: copies of specific emblematic forms altered for use in new functional contexts

Imitation Type 4 is represented by artifacts in which the social meaning of the object reflects social or ethnic identity, but where the form or raw material has been altered to make the object conform to new working or decorative contexts. Thus, the physical properties may be altered to make the object usable in a new way whilst the form is carefully maintained. The raw material chosen may have been as valuable or even less valuable than that which was used originally. By altering some aspects of the form of a special object, it became possible to employ it in other social contexts or for other members of the society to use it. Thus, objects which were originally strung on necklaces can be altered to be sewn on clothing or to give them a slightly different appearance.

The Sami traditionally produced characteristic lasso loops with incised decoration in antler for use in reindeer herding (*pl. 5,2a*). Nowadays, although still connected to reindeer herding, such lasso loops are used with snowmobiles as part of reindeer herding. The form and size of these loops have been faithfully reproduced in plastic that is stronger and more resilient, but they still fit specifically Sami taste requirements and reflect ethnic identity both in terms of form and the activity where they are traditionally used (*pl. 5,2b*). As with most societies in transition, Sami households are filled with socially emblematic

objects which are traditional in form but which are made in new, convenient raw materials (Leif Parelli, personal communication).

The Hungarian imitations of red deer canine beads in necklaces also contain an element of Type 4 imitation. The unique propeller shape of the imitation beads on the one hand had a practical quality, surpassing that of the original anatomical shape. These carved bone beads can be fitted perpendicularly to each other, producing the smoother, more orderly look of the ornaments found with younger females (see *pl. 4,1*). On the other hand, as the propeller-type beads became worn and broke, they could be re-drilled and came to resemble the real red deer canines more closely. Thus, the form of the imitation of both the lasso loops and red deer canine beads had practical as well as symbolic aspects that intertwined and reinforced each other.

Imitation type 5: copying of forms between groups without transference of meaning

Type 5 involves copying external, re-interpreted forms between societies. Ultimately these shapes have nothing to do with their meanings in their own original contexts. The forms are adapted from a misconstrued interpretation that is then almost totally re-interpreted. Sometimes the original social and technical function may be completely lost in the process of physical imitation and transformation. From more recent periods comes an example of the use of the crucifix form in Avar metal finds. The Avars, people of Asiatic steppic origins, practiced a form of shamanistic religion. However, they saw crucifixes at the court of the Byzantine Emperor and adapted them as a symbol of power rather than as a religious symbol.

Among animal raw materials there is also the curious case of cowry shell beads and their imitations, which were in use from ancient Egypt to China to Europe. A few of their many and complex transformations are worth citing here. In Egypt, cowries and their imitations in materials ranging from gold to bone were worn suspended from women's girdles. The similarity of the opening of these shells to the human vulva no doubt accounts for their use as fertility symbols, even in the present day (Reese 1988, 262). In slightly later periods, their use reached China either through diffusion or actual contact. Here their meaning was transformed and cowries and their imitations began to be used as money (Egami 1974, 3 f., 15, 44).

Although natural cowries only reached the Minusinsk basin in Central Asia in the Iron Age in

limited numbers if at all, their imitations in glass paste and bronze, even in bone, are common. They were sewn on clothing or worn as pendants or in strings of beads. They were perforated or grooved longitudinally to produce serrated edges. These objects, also considered Chinese, could have been employed as ornaments or amulets, but were no longer thought of as money (Jerusalimskja 1996, 29).

Cowrie shells and cowry imitations as beads can also be found as far west as Estonia where their use was re-interpreted once again as a snake's head within the framework of a snake cult and they were meant to protect the wearer against mischance. On the other hand, the Sarmation period glass imitation cowrie from a woman's grave in Hungary was again thought to be related to fertility magic (Kovács 2001, 172). Modified cowries are found in Early Central Asian Sarmatian contexts as well as later in the Carpathian Basin, exclusively in women's graves. However, their form here once again represented a reinterpretation from their original use in Central Asia where it appears as decoration on belts (Kovács/Vaday 1999, 262 ff.).

This shell can be seen used as exotica on ladies' apparel or in necklaces even today, in 21st century Europe. The men and women wearing these pieces, however, have little idea about the historical transformations of their embedded meanings in various periods and geographical settings. Having lost most of their symbolic value and being a rather common shell, they are rarely copied in alternative raw materials. The originals are actually valued in this new context as symbols of an "organic" or "ethno" back-to-nature look.

Conclusions

Different types of imitation are sometimes embodied in a single object. Imitation of motifs and forms can be lifted from various media to be combined within a new artifact in new raw materials to produce layers of meaning which may or may not be conscious on the part of the people observing or using the object. In fact, different levels of symbolic meaning can exist for individual beholders or groups of beholders of a particular object type.

It appears that imitation may occur more frequently in times of social instability. Most of the object types chosen for analysis here come from contexts dating to the end of the Neolithic. This was a time when many tribal societies across Europe were in transition both in terms of technology and their increasingly hierarchical social structures. This inevitably led to inequalities in the availability of certain

prestige goods. Bone, antler, and tooth were still very important raw materials at the end of the Neolithic and continued to have significance well into the Bronze Age in many parts of the Old World. Thus, it is not surprising that they played an important role in various kinds of imitative behaviors. Objects made from osseous raw materials became less and less important in manufacturing as time progressed, with the exception of peripheral regions with less access to wood and other raw materials. This would pertain to Arctic peoples such as the Sami in northern Scandinavia and Russia.

Five different types of imitation have been defined here. Type 1 and Type 2 are related in the sense that they both concern maintenance of meaning with enhanced value. Type 1 Imitation involves raw material transformations from a prototype produced in a rare and therefore particularly valuable raw material into a more easily available medium. Thus, people living in later Neolithic villages along the lakeshores in Switzerland frequently copied the forms of coveted copper and bronze decorative pins which were probably in the possession of the highest ranking individuals both in the village and outside the immediate region.

Type 2 imitation involves a transformation into a valuable raw material where the form of the original object made in a common (i. e. less prestigious) raw material had an important iconic meaning in terms of ethnic or age/gender identity. This meaning of identity was enhanced by transformation into more rare and thus, valuable raw materials. The two examples presented include Sami antler spoons with a complex raw material history. The form, originally made in antler, was always maintained as something particularly Sami in taste, but the form of the spoons was later manufactured, that is, imitated in silver. The Late Neolithic button shapes with two holes and radiating dot decoration used in necklaces and found both in settlement materials and burial contexts in western Switzerland represent another example of a form originally made in easily available antler or bone, with strong iconic associations of some sort in one region. The form was then copied into a more valuable raw material, bronze, to produce grave goods for a burial in southern France. Type 3 and Type 4 imitations are related in that they both concern the manufacture of particular objects in traditional raw materials. Imitation occurs within social groups and the raw material transformation involves a change into an equally available raw material. However, they differ in terms of their final intent. The general form is copied, but the raw material changed in symbolically significant ways. Thus, the original meaning intrinsic to the form is maintained and the symbolism of the

new raw material is added on. There is no question of added value in this kind of imitation. Type 3 was the most important kind of imitation in osseous materials in the final Neolithic in Switzerland. The salient features of stone battle axes and socketed metal axes were imitated as decoration on common antler tool types. The ash handles of these axes are almost always preserved at lakeshore sites. The antler blades themselves are highly polished, exhibiting a very different kind of use wear than what would be found on the workaday variety of antler adze/axe. Thus, these objects contain meanings embodied in the stone and metal axes, the antler adze/axe tool type and in the red deer antler they are made from. A similar situation is exemplified in a unique burial find from the same period in France of an imitation roe deer metapodium awl carved from a red deer metapodium found together with a real roe deer metapodium awl and other imitations of wild animal teeth. Here, the importance of the tool is enhanced by the change into another raw material derived from another, possibly equally significant, game animal. The red deer canine beads from burials dating to the end of the Neolithic in the Carpathian Basin also reflect shifts in meaning along with transformations from teeth to bone related to the age and sex of the deceased. Finally, a type of arrowhead discovered at a slightly later Chalcolithic site in northwestern Hungary appears to be an imitation of real working arrowheads produced in another raw material, possibly metal. However, two of the long angular points are glossy and a deep honey brown in color. Such intensive handling polish suggests that they were used as talism, perhaps designed to give good luck in hunting or conflicts.

Type 4 imitation involves a copy of a very specific form in a new raw material as well as alterations in a form. The changes occur in new functional contexts although the original symbolic meaning of the form is retained. A good example of such imitation is found in the Sami lasso loops, originally used in traditional reindeer herding. With the new functional requirements they have been transformed exactly into more durable and resistant plastic, but their form, an iconic symbol of Sami identity, has been retained. The red deer canine beads from Hungarian sites discussed here also fit this category as their imitation in an altered form in a different raw material also allows them to be strung into a more rounded, ordered way in female ornaments. In contrast, the imitation deer canines from a contemporary German Middle Neolithic cemetery signaled male identity.

There are no examples of Type 5 imitation evident among the bone, antler and tooth artifacts from late Neolithic Europe. This kind of imitation occurs between social groups and is expressed in objects made of valuable raw materials. The raw material may be retained in the imitation but the original meaning understood by the people who first manufactured it is lost or in the process of being lost. This results in new interpretations in new contexts. From later prehistoric and proto-historic periods there is the example of cowry shell pendants and their imitations in various raw materials from gold to glass and bone. These began to be used in the ancient Near East, apparently related to fertility beliefs. The use of cowry beads and their various imitations is known from places as far away as China but used as currency. They also appeared in Europe in the Iron Age, again to be transformed unrecognizably in meaning as part of a snake cult in the Baltic region and were used as protective amulets. Currently such cowry beads have even been used as purely decorative exotic items in Europe. They continue to be altered in the same way but virtually all the original meaning(s) has been lost.

Imitation in objects is indeed a way of transferring important information from person to person and from group to group through various special artifacts. Imitation can be related to questions of prestige, rank, and group identity. Five types were described here in which an object is replicated containing more than one type of intertwined imitation. It is possible that other types of imitation have existed in other media from different periods and regions. It is hoped that this paper will inspire other scholars to explore this aspect of this very human behavior in their own materials.

Acknowledgement

The author would like to express her thanks to the following people: to Dr. László Bartosiewicz for critically reading the manuscript for flaws in logic and editing. To Dr. Judith Rasson for more editing and for help with re-constituting the line drawings. All mistakes and flaws still lingering in the paper are the responsibility of the author. I would also like to thank the organizers of the EAA session in Thessaloniki on 'Import and Imitation', Yuri Rassamakin and Taras Tkachuk, for making it possible to present my ideas on this very interesting key concept in archaeology. Thanks are also due to Dr. Peter Biehl for undertaking the hard work of editing these proceedings.

References

- The American Heritage College Dictionary, Third edition, Houghton Mifflin Company: Boston.
- Bailloud 1979
G. Bailloud, *Le Néolithique dans le Bassin Parisien*, Gallia préhistoire (Paris 1979).
- Bailey 1998
D. Bailey, On being famous through time and across space. In: D. W. Bailey (ed.), *The Archaeology of Value: Essays on Prestige and the Processes of Valuation*. BAR Intern. Ser. 730 (Oxford 1998) 1–9.
- Baudais/Delattre 1997
D. Baudais/N. Delattre, Les objets en bois. In: P. Pétrequin (ed.), *Les sites littoraux néolithiques de Clairvaux-Lacs et de Chalain (Jura), III, Chalain station 3, 3200-2900 av. J.-C., vol. 2* (Paris 1997) 529–544.
- Billamboz 1978
A. Billamboz, L'industrie du bois de cerf en Franch-Comté au Néolithique et au début de l'Age du Bronze. *Gallia Préhist.* 20/1, 1978, 7–176.
- Burnez-Lanotte 1987
L. Burnez-Lanotte, *Le Chalcolithique moyen entre Seine et Rhin inférieur: étude synthétique du rituel funéraire* BAR Intern. Ser. 354 (Oxford 1987).
- Chapman 2000
J. Chapman, Tension at Funerals: Social practices and the subversion of the community structure in later Hungarian prehistory. In: M. Dobres/J. Robb (eds.), *Agency and Archaeology* (London, New York 2000) 169–195.
- Chastel 1985
J. Chastel, Fouilles anciennes des lacs de Chalain et de Clairvaux. Les industries en bois de cervidés et en os, Collections du Musée municipal de Lons-le-Saunier no. 1, 1985, 61–81.
- Choyke 2001
A. M. Choyke, Late Neolithic Red Deer Canine Beads and Their Imitations. In: A. M. Choyke/L. Bartosiewicz (eds.), *Crafting Bone - Skeletal Technologies through Time and Space*. BAR Intern. Ser. 937 (Oxford 2001) 251–266.
- Choyke, in press
A. M. Choyke, Continuity and Discontinuity at Győr-Szabadrét-domb: Bone Tools from a Chalcolithic Settlement in Northwest Hungary. In: J. Schibler (ed.), *Bone, Antler, Teeth. Raw Material for Tool Production in Prehistoric and Historic Periods*. Proceedings of the 3rd meeting of the (ICAZ) Worked Bone Research Group. Basel (Augst, 4-8 September 2001) Internationale Archäologie Arbeitsgemeinschaft (Rahden/Westf, in press).
- Currey 1979
J. D. Currey, Mechanical Properties of Bone tissues with greatly differing functions. *Journal of Biomech.* 12, 1979, 313–319.
- Deschler-Erb 2001
S. Deschler-Erb, Die Knochen-, Zahn- und Geweihartefakte. In: S. Deschler-Erb/U. Leuzinger/E. Marti-Grädel/J. Schibler (eds.), *Die jungsteinzeitliche Seefersiedlung Arbon/Bleiche 3 - Funde*. Arch. Thurgau 9 (Kanton Thurgau 2001) 277–366.
- Egami 1974
N. Egami, Migration of the Cowrie-Shell Culture in East Asia. *Acta Asia* 26, 1974, 1–52.
- Egloff 1990
M. Egloff, La rive nord du lac de Neuchâtel: du Magdalénien à l'âge du Bronze final. In: M. Höneisen (ed.), *Die ersten Bauern 1* (Zürich 1990) 311–323.
- Fasnachte 1995
W. Fasnachte, Metallurgie. In: W. Stöckli/U. Niffeler/E. Gross-Klee (eds.), *Die Schweiz vom Paläolithikum bis zum frühen Mittelalter*. Serie SPM II, Neolithikum (Basel 1995) 183–192.
- Gallay 1968
A. G. Gallay, Le Jura et la séquence Néolithique récent/Bronze Ancien. *Archives suisses d'anthropologie générale* 33 (Genève 1968) 1–84.
- Gross 1990
E. Gross, Entwicklungen der neolithischen Kulturen im west- und ostschweizerischen Mittelland. In: M. Höneisen (ed.), *Die ersten Bauern 1* (Zürich 1990) 61–72.
- Gross 1991
E. Gross, Die Sammlung Hans Iseli in Lüscher. *Ufersiedlungen am Bielersee* 3 (Bern 1991).
- Ierusalimskaja 1996
A. Ierusalimskaja, Die Gräber der Moščevaja Balka. Frühmittelalterliche Fund an der nordkaukasischen Seidenstrasse (München 1996).
- Kovács 2001
L. Kovács, A glass imitation of a cowrie from the Sarmatian Period in Hungary. *Journal of Glass Stud.* 43, 2001, 172–174.
- Kovács/Vaday 1999
L. Kovács/A. Vaday, On the problem of the marine gastropod shell pendants in the Sarmatian Barbaricum in the Carpathian Basin. In: A. Vaday (ed.), *Pannonia and Beyond. Studies in Honour of László Barkóczi*, *Antaeus* 24 (Budapest 1999) 247–277.
- Leuzinger 2000
U. Leuzinger, Die jungsteinzeitliche Seeufersiedlung Arbon/Bleiche 3, Befunde, Arch. Thurgau 9 (Kanton Thurgau 2000).
- MacGregor 1985
A. MacGregor, *Bone, Antler, Ivory & Horn: The Technology of Skeletal Materials since the Roman Period* (London 1985).

MacGregor/Currey 1983

A. MacGregor/J. D. Currey, Mechanical Properties as conditioning factors in the bone and antler industry of the 3rd to the 13th century, *Journal of Arch. Science* 10, 1983, 71–77.

Marton 2001

E. Marton, New approaches to the spinning and weaving of Neolithic-Aeneolithic people in the Carpathian Basin (the „Shrewd Princess“ and looms). In: J. Regenye (ed.), *Sites and Stones. Lengyel Culture in Western Hungary and Beyond* (Veszprém 2001) 131–142.

Nicod 2000

J. Nicod, Perspectives on Imitation from cognitive neuroscience to social science, conference at Royaumont Abby, France (2000), <http://www.warwick.ac.uk/fac/sci/psychology/imitation/Background/>.

Nielsen 1989

E. H. Nielsen, Sutz-Rütte, Kataloge der Alt- und Lesefunde der station Sutz V, Ufersiedlungen am Bielersee 2 (Bern 1989).

Pape 1982

W. Pape, Au sujet de quelques pointes de flèche en os. In: H. Camps-Fabrer (ed.), *Industrie de l'os néolithique et de l'Age des Métaux 2* (Paris 1982) 135–172.

Parot/Clottes 1975

B. Parot/J. Clottes, Le dolmen 2 du Frau, à Cazals (Tarn-et-Garonne). *Bull. Société Préhist. Française* 72, 1975, 383–401.

Pearson 1998

M. Pearson, Performance as valuation: Early Bronze Age burial as theatrical complexity. In: D. W. Bailey (ed.), *The Archaeology of value: Essays on Prestige and the Processes of Valuation*. BAR Intern. Ser. 730 (Oxford 1998) 32–41.

Pydyn 1998

A. Pydyn, Universal or relative? Social, economic and symbolic values in Central Europe in the transition from the Bronze age to the Iron Age. In: D. W. Bailey (ed.), *The Archaeology of Value: Essays on Prestige and the Processes of Valuation*. BAR Intern. Ser. 730 (Oxford 1998) 97–105.

Ramseyer 1987

D. Ramseyer, Delley/Portalban II: Contribution à étude du Néolithique en Suisse Occidentale, Editions Universitaires Fribourg (Fribourg 1987).

Reese 1988

S. Reese, Recent invertebrates as votive gifts. In: B. Rothenberg (ed.), *The Egyptian Mining Temple at Timna* (London 1988) 260–265.

Roussot-Larroque 1982

J. Roussot-Larroque, Poinçon en os sculpté imitant un métapode de chevreuil dans la sépulture néolithique de l'Abri Vidon à Juillac (Gironde). In: H. Camps-Fabrer (ed.), *L'industrie en os et en bois de cervidé durant le Néolithique et l'âge des métaux*, Deuxième réunion du groupe de travail n° 3 sur l'industrie de l'os préhistorique (Paris 1982) 124–134.

Schibler 1987

J. Schibler, Die Knochenartefakte. In: E. Gross et al. (eds.), Zürich „Mozartstrasse“. *Neolithische und bronzezeitliche Ufersiedlungen 1*. Monogr. Züricher Denkmalpfl. 4 (Zürich 1987) 167–175.

Schibler 1997

J. Schibler, Knochen- und Gweihartefakte. In: J. Schibler et al. (eds.), *Ökonomie-Ökologie neolithischer und bronzezeitlicher Ufersiedlungen am Zürichsee A*. Monogr. Kantonsarch. Zürich 20 (Zürich 1997) 122–219.

Schiffer 2002

M. B. Schiffer, Studying Technological Differentiation: the case of 18th-century electrical technology. *American Anthr.* 104-40, 2002, 1148–1161.

Spatz 1999

H. Spatz, Das mittelneolithische Gräberfeld von Trebur, Kreis Gros-Gerau. *Mat. Vor- u. Frühgesch. Hessen* 19 (Wiesbaden 1999).

Strahm 1972-1973

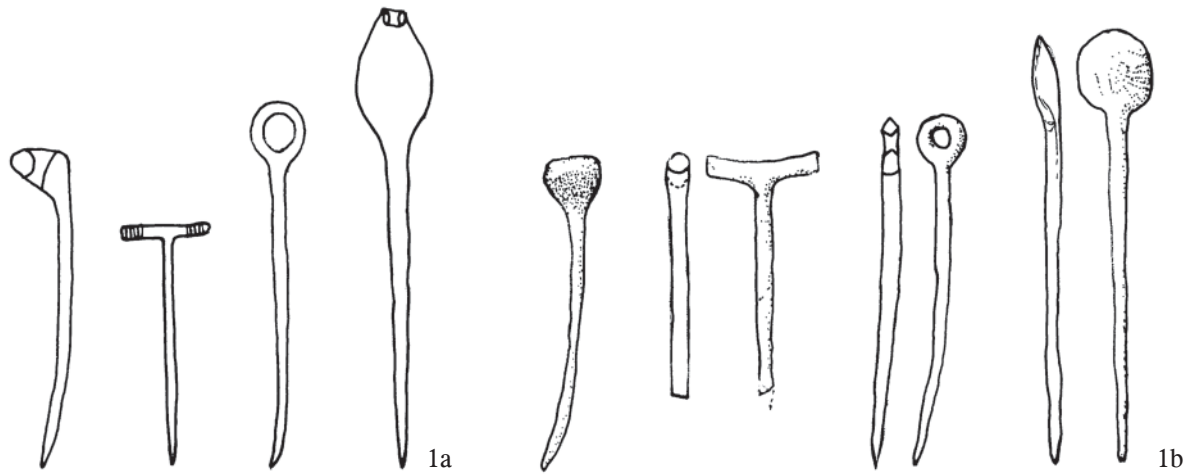
C. Strahm, Les fouilles d'Yverdon. *Jahrb. schweizerische Ges. Ur- u. Frühgesch.* 57, 1972-1973, 8–16.

Strahm 1979

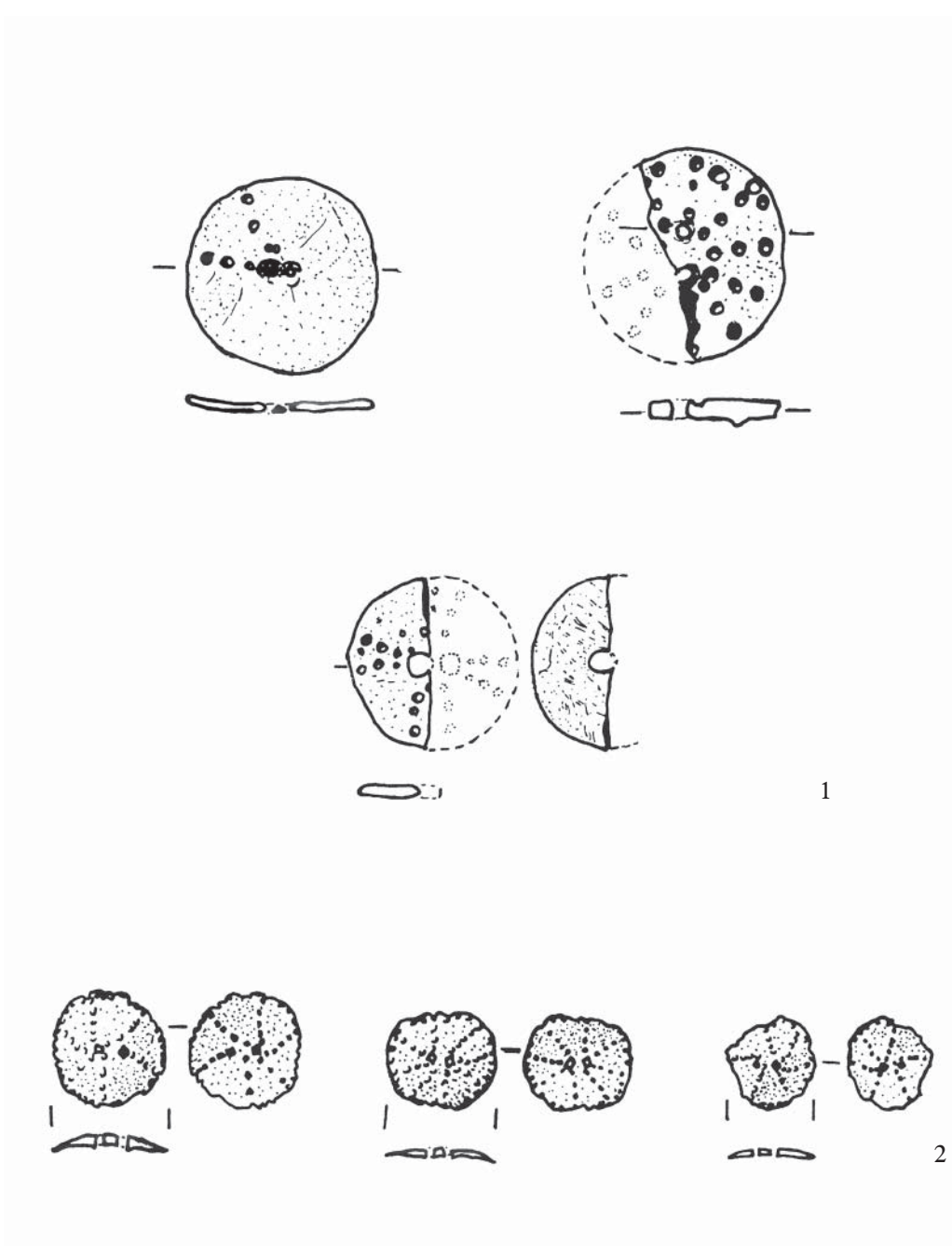
C. Strahm, Les épingles de parure en os du Néolithique final. In: H. Camps-Fabrer (ed.), *L'industrie en os et en bois de cervidé durant le Néolithique et l'âge des métaux*, Première réunion du groupe de travail n° 3 sur l'industrie de l'os préhistorique (Paris 1979) 47–85.

Strahm 1982

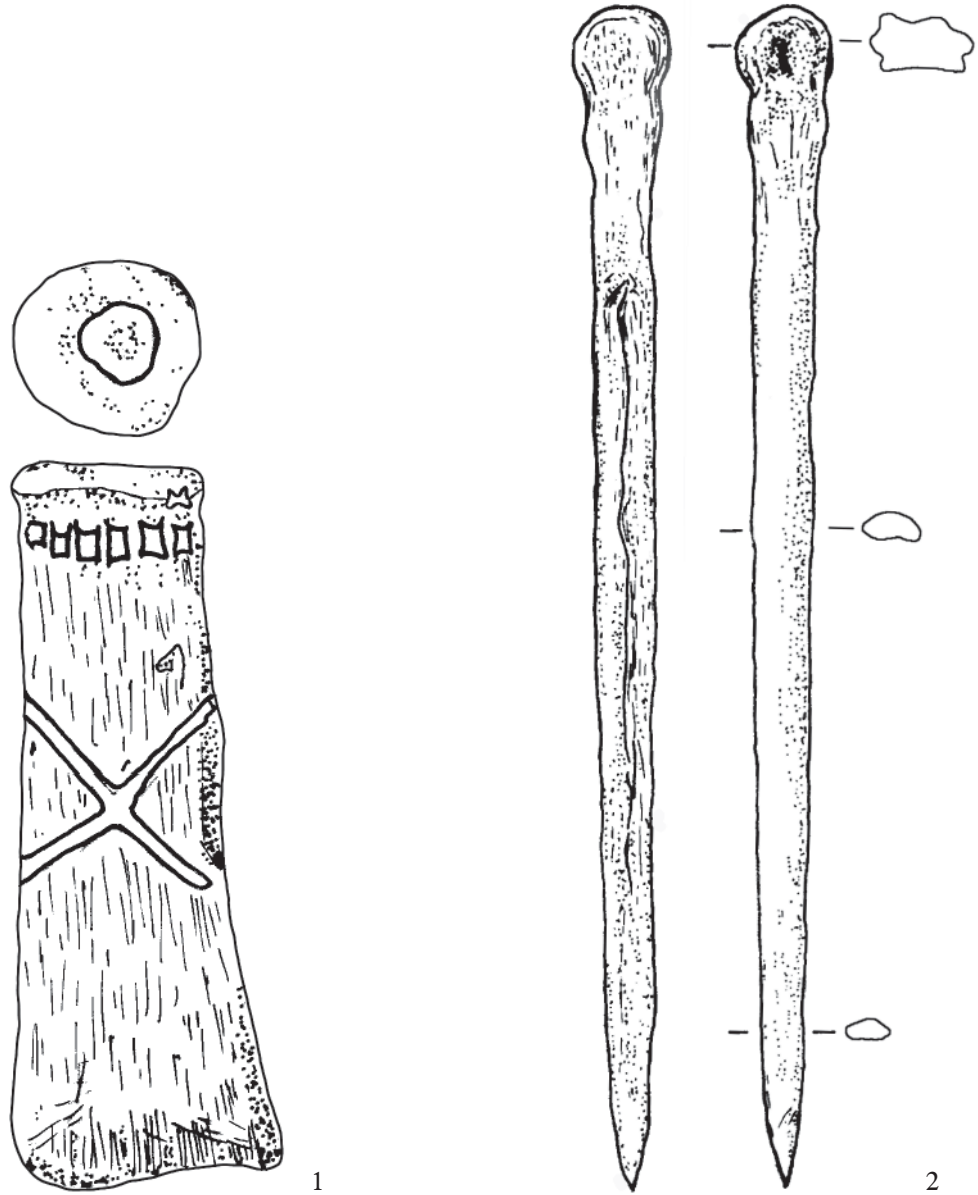
C. Strahm, Deux types de boutons de parure du Néolithique final. In: H. Camps-Fabrer (ed.), *L'industrie en os et en bois de cervidé durant le Néolithique et l'âge des métaux*, Deuxième réunion du groupe de travail n° 3 sur l'industrie de l'os préhistorique (Paris 1982) 183–194.



PL. 1. 1a. Metal proto-types of decorative pins from Central Europe and France (redrawn by Judith Rasson after Strahm 1979, 60 f. fig. 10A-B); 1b. Antler imitations of metal proto-types from Swiss Late Neolithic lacustrine sites (redrawn by Judith Rasson after Strahm 1979, 60 f. fig. 10A-B); 2a. Sami antler-spoon (photograph by Alice Choyke); 2b. Sami silver imitation (photograph by Alice Choyke)



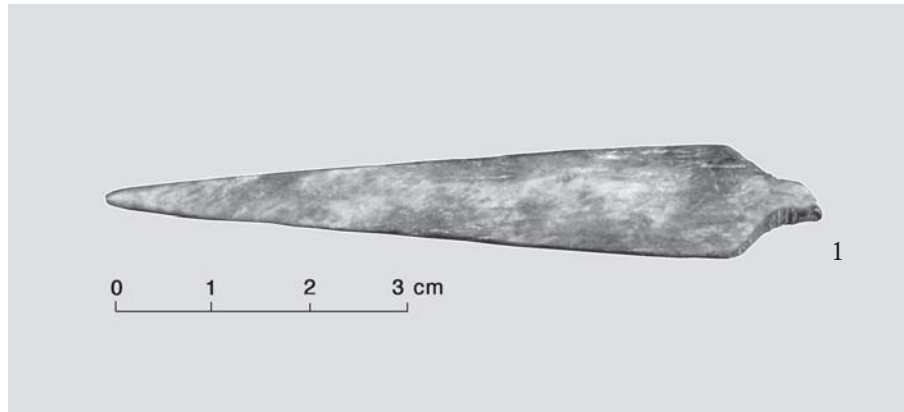
Pl. 2. 1. Antler and bone buttons with two holes and radiating dot decoration from Swiss Late Neolithic lacustrine sites (redrawn by Judith Rasson after Strahm 1982, 184 fig. 1,3-6); 2. Bronze buttons from the 2nd dolman burial at Frau, á Cazals (redrawn by Judith Rasson after Parot and Clottes 1975, 391 fig. 9,2-4)



Pl. 3. 1. Late Neolithic imitation of a socketed metal axe from the site of Chalain 3 in the French Jura (Musée de Lons-le-Saunier; redrawn by Judith Rasson after Billamboz 1978, 163 fig. 71,1); 2. Late Neolithic imitation roe deer metapodial awl carved from red deer metapodial from a multiple burial at the Vidon Rockshelter in France (redrawn by Judith Rasson after Roussot-Larroque 1982, 127 fig. 2,1)



Pl. 4. 1. Imitation red deer canines with spondylus beads in a necklace from a young woman's grave at the late Neolithic Hungarian site of Polgár 6 (photograph by Karoly Kozma); 2. Real red deer canines with large spondylus beads in a necklace from an older woman's grave at the Late Neolithic Hungarian site of Polgár 6 (photograph by Karoly Kozma)



Pl. 5. 1. Projectile point imitation used as amulet from the Middle Chalcolithic Boleráz site of Győr–Szabadrét-domb (photograph Judith Rasson); 2a. Traditional Sami antler lasso loops (photograph Alice Choyke); 2b. Modern Sami lasso loop from blue plastic (photograph Alice Choyke)

